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Arp Roses, Inc.

Box 178, TYLER, TEXAS



ROSE VARIETIES NOT ILLUSTRATED—1953-54

Order These Wonderful Roses. Same High Quality as Those Pictured

RED

AMERICAN BEAUTY. Large, full, fragrant, crimson. Each \$1.35, 3 for \$3.40.
AMI QUINARD. Dark velvety red. Vigorous. Each \$1.25, 3 for \$3.15.
BETTER TIMES. Glorious red; long stem, and pointed buds. Each \$1.50, 3 for \$3.90.
BRAVO. (Pat. 983) Brilliant cardinal-red, lasting well. Each \$2.25, 3 for \$6.00.
CHARLES K. DOUGLAS. Flaming scarlet; very fragrant. Each \$1.25, 3 for \$3.15.
CHARLES MALLERIN. (Pat. 933) Among the darkest red roses, with velvety sheen. Very fragrant. Each \$2.50, 3 for \$6.60.
CHRISTOPHER STONE. Crimson-scarlet; spicy perfume. Each \$1.35, 3 for \$3.40.
FANDANGO. (Pat. 894) Scarlet. Early, free bloomer. Each \$2.00, 3 for \$5.25.
GRENABLE. Large, double, clear scarlet. Very sturdy. Each \$1.25, 3 for \$3.15.
HAPPINESS. (Pat. 911) Brilliant red with coppery sheen. Large. Each \$2.50, 3 for \$6.60.
ROUGE MALLERIN. Brilliant red; Damask fragrance. Each \$1.35, 3 for \$3.40.
SAN FERNANDO. (Pat. 785) Large, scarlet, fragrant. Each \$1.75, 3 for \$4.65.
TEXAS CENTENNIAL. (Pat. 162) Brick-red to dark pink. Large and robust. Each \$1.50, 3 for \$3.90.
ZULU QUEEN. (Pat. 363) Dusky deep maroon. Lasts well. Each \$2.50, 3 for \$6.60.

WHITE

BLANCHE MALLERIN. (Pat. 594) Snowy white with satiny sheen. Fine for cutting. Each \$2.00, 3 for \$5.25.
CALEDONIA. High-centered, white blooms. Free flowering. Each \$1.25, 3 for \$3.15.
FRAU KARL DRUSCHKI. Ideal hardy white. Each \$1.10, 3 for \$3.00.
KONIGIN LUISE. Milk-white. Splendid healthy plant. Each \$1.25, 3 for \$3.15.
WHITE BRIARCLIFF. Pure clean white. Refreshing, cool fragrance. Extremely heavy bloomer. Each \$1.50, 3 for \$3.90.

YELLOW

BUCCANEER. (Pat. 1119) Lemon-yellow; tea fragrance. Each \$2.75, 3 for \$7.20.
DIAMOND JUBILEE. (Pat. 824) Glowing buff-orange. Each \$2.00, 3 for \$5.25.
FRED HOWARD. (Pat. 1006) Golden yellow tinted pink; very large. Each \$2.50, 3 for \$6.60.
GOLDEN CHARM. Bright buttercup-yellow; sweet perfume. Each \$1.10, 3 for \$3.00.
JOANNA HILL. Clear yellow with orange-yellow heart. Each \$1.35, 3 for \$3.40.
LUXEMBOURG. Large, coppery yellow with deeper center. Especially good in the South. Each \$1.25, 3 for \$3.15.
MCGREDY'S YELLOW. Soft clear yellow. Strong grower. Each \$1.35, 3 for \$3.40.
MRS. P. S. DU PONT. Deep golden yellow with reddish gold buds; fragrant. Vigorous; dark foliage. Each \$1.25, 3 for \$3.15.
SUTTER'S GOLD. (Pat. 885) Golden orange. Each \$2.25, 3 for \$6.00.

PINK

BETTY UPRICHARD. Large, salmon-pink; spicy fragrance. Each \$1.25, 3 for \$3.15.
BRIARCLIFF. Large, perfectly formed, deep rose-pink, lighter on the outer petals. Each \$1.25, 3 for \$3.15.
DAINTY BESS. A charming single shell-pink rose with only 6 petals; maroon stamens. Each \$1.25, 3 for \$3.15.
ENCHANTMENT. (Pat. 737) Huge, long-lasting blooms of peach-pink. Healthy and sturdy. Each \$2.00, 3 for \$5.25.
MISSION BELLS. (Pat. 923) Clear shrimp-pink; tea scent. Each \$2.25, 3 for \$6.00.
PICTURE. Perfect pink buds and blooms with rich salmon undertone. Heavy petals. Each \$1.35, 3 for \$3.40.
PINK DAWN. Extremely fragrant, fully double, purest pink. Each \$1.35, 3 for \$3.40.
SHOW GIRL. (Pat. 646) Rich deep pink flowers of exhibition form. Very strong plant. Each \$2.00, 3 for \$5.25.
SYMPHONIE. (Pat. 958) Rich deep pink with carmine veins. Immense size and heavy scent. Each \$2.50, 3 for \$6.60.
THE DOCTOR. Sparkling pink blooms 5 to 6 inches across. Each \$1.25, 3 for \$3.15.

TWO-TONE

CONDESA DE SASTAGO. Copper-red and rich yellow. Each \$1.25, 3 for \$3.15.
COUNTESS VANDAL. Carmine-pink with bronzy reverse. Ideal for cutting. Each \$1.50, 3 for \$3.90.
EDITH NELLIE PERKINS. Orient-red on outside and salmon-pink on inside. Each \$1.25, 3 for \$3.15.
GOOD NEWS. (Pat. 426) Coppery pink toning to shell-pink on outer petals; very full and fragrant. Each \$2.00, 3 for \$5.25.
MCGREDY'S SUNSET. (Pat. 317) Orange-yellow tinted flame and scarlet. Each \$1.75, 3 for \$4.65.
PRESIDENT HERBERT HOOVER. Cerise-toned orange, scarlet and yellow. Long stems. Each \$1.35, 3 for \$3.40.
TALISMAN. Scarlet-orange and rich yellow. Each \$1.10, 3 for \$3.00.

CLIMBERS

CL. AMERICAN BEAUTY. Large, fragrant, rosy pink. Each \$1.25, 3 for \$3.15.
CL. CECILE BRUNNER. Dainty rose-pink shaded salmon. Each \$1.25, 3 for \$3.15.
CL. CHARLOTTE ARMSTRONG. (Pat. 523) Large, fragrant, cerise. Each \$3.50, 3 for \$9.30.
CL. ETOILE DE HOLLANDE. Each \$1.35, 3 for \$3.40.
CL. FLORADORA. (Pat. 1054) Very double, scarlet-red. Each \$2.00, 3 for \$5.25.
CL. FORTY-NINER. (Pat. 1094) Each \$2.75, 3 for \$7.20.
CL. GOLDEN CHARM. Each \$1.25, 3 for \$3.15.
CL. MRS. P. S. DU PONT. Each \$1.25, 3 for \$3.15.
CL. PEACE. (Pat. 932) Each \$2.50, 3 for \$6.60.
CL. POINSETTIA. Each \$1.35, 3 for \$3.40.
CL. RADIANCE. Each \$1.25, 3 for \$3.15.

CLIMBERS, continued

CL. RED RADIANCE. Each \$1.25, 3 for \$3.15.
CL. RED TALISMAN. Cerise-red; very fragrant. Each \$1.25, 3 for \$3.15.
CL. SUMMER SNOW. (Pat. 400) Each \$2.00, 3 for \$5.25.
CL. TALISMAN. Each \$1.25, 3 for \$3.15.
DR. J. H. NICOLAS. (Pat. 457) Deep rose-pink. Each \$2.00, 3 for \$5.25.
DREAM GIRL. (Pat. 643) Salmon-pink; spicy fragrance. Each \$2.25, 3 for \$6.00.
HIGH NOON. (Pat. 704) Intense, shining yellow. Light glossy foliage. Each \$2.50, 3 for \$6.60.
NEW DAWN. Hardy, everblooming, apple-blossom-pink. Each \$1.50, 3 for \$3.90.
PAUL'S SCARLET CLIMBER. Large scarlet-red clusters. Each \$1.10, 3 for \$3.00.
SILVER MOON. Large, semi-double, creamy white; amber stamens. Each \$1.25, 3 for \$3.15.

POLYANTHA AND FLORIBUNDA

BETTY PRIOR. (Pat. 340) Five petals; shell-pink. Each \$1.50, 3 for \$3.90.
CECILE BRUNNER. The Sweetheart Rose. Dainty salmon-pink. Each \$1.50, 3 for \$3.90.
DONALD PRIOR. (Pat. 377) Sparkling red, semi-double. Each \$1.50, 3 for \$3.90.
ELSE POULSEN. Bright rose-pink. Each \$1.25, 3 for \$3.15.
FLORADORA. Orange-scarlet sprays. Each \$1.50, 3 for \$3.90.
GERANIUM RED. (Pat. 811) Vivid geranium-red; spicy fragrance. Each \$1.75, 3 for \$4.65.
GOLDEN SALMON. Large, salmon-orange clusters. Each \$1.25, 3 for \$3.15.
GOLDLOCKS. (Pat. 672) Golden yellow; long lasting. Each \$1.50, 3 for \$3.90.
IMPROVED LAFAYETTE. Glowing red. Free blooming. Each \$1.25, 3 for \$3.15.
LAVENDER PINOCCHIO. (Pat. 947) Smoky pink-lavender novelty. Each \$2.00, 3 for \$5.25.
MASQUERADE. (Pat. 975) Yellow, pink, red and orange. Each \$2.00, 3 for \$5.25.
PERMANENT WAVE. Vivid cochineal-red; crinkled petals. Each \$1.50, 3 for \$3.90.
PINK BOUNTIFUL. (Pat. 601) Soft pink. Blooms profusely. Each \$1.50, 3 for \$3.90.
PINKIE. (Pat. 712) Dainty small pink flower. Each \$1.75, 3 for \$4.65.
PINOCCHIO. (Pat. 484) Salmon flushed gold; fruity fragrance. Each \$1.50, 3 for \$3.90.
RED RIPPLES. Oxblood-red, wavy petals. Each \$1.25, 3 for \$3.15.
ROSENELFE. Pink clusters. Each \$1.35, 3 for \$3.40.
WORLD'S FAIR. (Pat. 362) Double, velvety rich scarlet. Each \$1.50, 3 for \$3.90.

RUGOSA

GROOTENDORST SUPREME. Fringed, cherry-red flowers. Fine as hedge. Each \$1.25, 3 for \$3.15.
PINK GROOTENDORST. Double, clear pink. Each \$1.25, 3 for \$3.15.

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Basic techniques are simply and clearly described; separate chapters deal with garden planning—what to plant and where and how to plant it—the problems of growing annuals, biennials and perennials. Azaleas and camellias are discussed fully.

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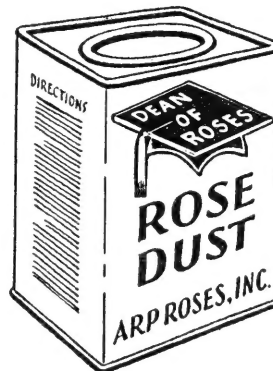
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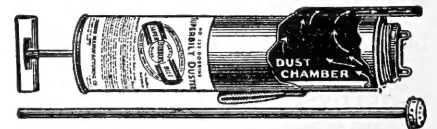


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